



# Help Your Students Launch Rewarding Careers

**6 in 10 freshmen choose a college or university based on its ability to help them find employment.<sup>1</sup>**

**Are you ready?**

**Future Housing Leaders is an internship program** that links diverse students with leading employers in a housing industry that's rapidly evolving. When Future Housing Leaders is promoted on your campus, your students can connect with rich career opportunities in a vital expanding market.

Millennials are now the most diverse generation in U.S. history<sup>4</sup> and the largest group of homebuyers in the country<sup>5</sup>. As the housing market expands across race, culture, gender and demographics, the industry needs dynamic new talent to reflect that change.

Give your students the chance to grow in an industry that values their unique perspectives. Let them use their voices to address the needs of our changing communities. They'll enjoy:

- **Paid summer internships** that nurture leadership
- **Expanded networking** opportunities
- **A respected résumé builder** led by premier employers
- **Multi-disciplined intern tracks** including business, IT, marketing and more
- **Increased opportunities** for post-graduation employment

Help diverse students find rewarding careers in housing while demonstrating your commitment to their success. Participate in Future Housing Leaders and you could become the school of choice for top-level talent.

UP TO  
**2YR  
PAID**  
SUMMER  
INTERNSHIP

NEARLY  
**18%**  
U.S. ECONOMY  
REPRESENTED  
BY HOUSING  
INDUSTRY<sup>2</sup>

**136**  
**MILLION**  
HOUSING UNITS  
IN THE U.S.<sup>3</sup>

<sup>1</sup>The Cooperative Institutional Research Program at the Higher Education Research Institute at UCLA, 2016 Freshman Survey. <sup>2</sup>National Association of Home Builders. <sup>3</sup>As of June 2017, U.S. Census Bureau. <sup>4</sup>Advancing Diversity and Inclusion in the Mortgage Industry, DS News, September 2016. <sup>5</sup>PEW Research Center, 2015.

Visit [FutureHousingLeaders.com](https://FutureHousingLeaders.com) for more information.  
Contact us at [info@futurehousingleaders.com](mailto:info@futurehousingleaders.com) to get started today.

# ANSWERS TO YOUR QUESTIONS



**Q What is Future Housing Leaders?**

**A** Future Housing Leaders is a program created to enhance the recruitment of diverse entry-level talent across the housing industry by fostering and developing candidate pipelines so that the housing workforce better reflects the next generation of increasingly diverse renters and homebuyers. Future Housing Leaders links colleges and universities with diverse student populations to leading employers in the housing industry.

**Q Who leads the program?**

**A** Fannie Mae, in partnership with the National Urban League, is developing the program. Together, they're working to change the face of the housing workforce to better serve our communities' changing needs.

**Q Why should my college/university participate?**

**A** Your institution can be the link to fulfilling careers for your diverse student population. Future Housing Leaders offers paid summer internships in an industry that represents approximately 18% of the U.S. economy. Interns will gain valuable work experience in a career with purpose. Upon graduation, they can join the housing industry and apply their talents toward better serving the underserved.

**Q What employers are part of the Future Housing Leaders network?**

**A** For an up-to-date list of participating employers, visit [FutureHousingLeaders.com](http://FutureHousingLeaders.com).

**Q How are students selected for internships?**

**A** The National Urban League works with academic institutions with large populations of diverse students and special academic programs to promote Future Housing Leaders internships. It works to educate students on careers in the housing and raise awareness about employer internship opportunities.

**Q What types of internships will be offered?**

**A** Internships vary by employer, spanning disciplines as dynamic as the housing industry, including business, information technology, finance, accounting, audit, risk management, operations, human resources, policy, communications, marketing, graphic design, and more.

**Q Who can I contact to get more information?**

**A** For more information about the Future Housing Leaders program, please email us at [info@futurehousingleaders.com](mailto:info@futurehousingleaders.com).

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